



Andreu Veà' <landreu@gmail.com>

Re: Vint Cerf

Robyn Bensinger <rob@theplanet.pro>
To: Andreu Veà' <landreu@gmail.com>

Mon, Mar 24, 2014 at 5:51 PM

Dear Andreu,

Our interview with Vint went extremely well!
His insight into all things internet was really impressive and he was an absolute joy to work with.
Vint was so engaging... I'm sure his knowledge will contribute a great deal to the thousands of students we expect to reach with this documentary.

Incidentally, Vint spoke highly of you, suggesting that we interview you if we continue our research!!
I know Flavia is very pleased, so many, many thanks to you for the introduction.

Kind regards,
Robyn

robyn bensinger

[The Planet LA]
343 Rennie Ave. #5
Venice, CA 90291
p (310) 581-1100
c (310) 713.5550
f (310) 581-1130
skype: robynbensinger
www.theplanet.pro

On Mar 23, 2014, at 6:52 PM, Andreu Veà' wrote:

Robyn,

did you finally got to interview to Vint ?
was everything correct ?

if so, I can imagine you enjoyed so much in that interview.

best greetings from sunny Barcelona, (Spain)

&reu

On Fri, Mar 21, 2014 at 8:37 PM, Robyn Bensinger <rob@theplanet.pro> wrote:
Hi Carla,

Marisol just called me to say she has also talked with you.
She has confirmed Mesquite Room H.
We will arrive one hour in advance to set up so we are ready when Mr Cerf arrives.
I'm very happy to hear she will guide him to our room!

Once again, many thanks for all of your support in making this interview possible...

Best,
Robyn

robyn bensinger

[The Planet LA]
343 Rennie Ave. #5
Venice, CA 90291
p (310) 581-1100
c (310) 713.5550
f (310) 581-1130

skype: robynbensinger
www.theplanet.pro

On Mar 21, 2014, at 12:02 PM, Robyn Bensinger wrote:

Carla,

We will film in one of the Smoketree rooms next to Oasis 4 where Mr Cerf will deliver his keynote address.
This is good because it is so close to the hotel.
The CUE event planner will confirm which room number when she clears it with her client.
Please let me know if I can be the person to guide Mr Cerf to our room after his talk, or if he prefers to meet us there.

Thanks again & I will send the exact room number asap!

Best regards,
Robyn

<Smoketree & Oasis Room 4 layout.pdf>

robyn bensinger

[The Planet LA]
343 Rennie Ave. #5
Venice, CA 90291
p (310) 581-1100
c (310) 713.5550
f (310) 581-1130
skype: robynbensinger
www.theplanet.pro

On Mar 21, 2014, at 9:25 AM, Carla LaFever wrote:

thanks

On Fri, Mar 21, 2014 at 11:27 AM, Robyn Bensinger <rob@theplanet.pro> wrote:

Dear Carla,
They cannot tell me until noon today....
As soon as I have the room I will call you immediately!

Best,
Robyn

robyn bensinger

[The Planet LA]
343 Rennie Ave. #5
Venice, CA 90291
p (310) 581-1100
c (310) 713.5550
f (310) 581-1130
skype: robynbensinger
www.theplanet.pro

On Mar 21, 2014, at 7:23 AM, Carla LaFever wrote:

Robyn,

Can you please provide information about the room you have reserved at the conference center for the video shoot?

Carla

On Thu, Mar 20, 2014 at 10:19 AM, Robyn Bensinger <rob@theplanet.pro> wrote:

Good morning Carla,
As soon as I get into the office I will make arrangements with the Convention Center to accommodate our interview at 6pm on Saturday immediately after Mr

Cerf's keynote.

I will contact you as soon as I have everything set up.
Thank you for making this possible Carla!

Kind regards,
Robyn

robyn bensinger

[The Planet LA]
343 Rennie Ave. #5
Venice, CA 90291
p (310) 581-1100
c (310) 713.5550
f (310) 581-1130
skype: robynbensinger
www.theplanet.pro

On Mar 20, 2014, at 6:32 AM, Carla LaFever wrote:

Robyn,

I will do my best to try to fit in some time for you to interview Vint Cerf while he is in Palm Springs. Unfortunately, he only arrives this Saturday in time for his keynote from 5-6 pm PDT and then he has a dinner starting at 6:55 pm. The next morning his flight out is quite early so the only possible time for this would be immediately after his keynote concludes.

Can you reserve a place at the Palm Springs Convention Center where he can meet you directly following his keynote that would still allow him to meet his dinner party at the hotel lobby at 6:55 pm PDT? This would be a maximum of 45 minutes and more likely 30 minutes by the time he gets through the crowd and to you.

If you would like to discuss by phone, please call me at +1 202 370 5615.

Carla

----- Forwarded message -----

From: **Robyn Bensinger** <rob@theplanet.pro>
Date: Tue, Mar 18, 2014 at 9:37 PM
Subject: Re: Vint Cerf
To: landreu@gmail.com, tassia.skolaude@furanetworks.com
Cc: FLAVIA MORAES <flamoraes@mac.com>

Hello Andreu,

With many thanks to Tassia and Flavia Moraes, I am contacting you for some assistance in making the proper contact with Vint Cerf.

Our company, Film Planet is producing the american interviews for a documentary called "The Communication Revolution". The project is supported by RBS Brasil in partnership with two leading Brazilian Universities. Its purpose is to generate a comprehensive study on the present and future of the communications industry, which will be shared with thousands of students and key media personnel in Brazil.
(See attached project description).

Known as one of the "Fathers of the

Internet,"Mr. Cerf is an icon in our industry. His knowledge, expertise and visionary instincts in the world of technology would add enormous credibility and educational value to our series.

Director, Flavia Moraes, (flaviamoraes.is,) has already conducted over 100 interviews, talking to entrepreneurs, journalists, educators and innovators in Brazil. We recently interviewed a

variety of industry thinkers in the US, including key people from Singularity University, Stanford, MIT Media Lab and Harvard; journalists and editors from the NYT, WSJ, ProPublica, Huffington Post, entrepreneurs from VICE Media, AKQA and Media Storm, various futurists including Global Futures Dr James Canton, and Mozilla strategist Ben Moskowitz, among others.

I understand Mr Cerf will be key speaker at CUE West Coast Summit this weekend in Palm Springs. We would love to schedule an interview with him at his convenience.

Our crew is a small group of 4 and we would need less than 1 hour of his time.

Please let me know if you have any questions regarding our project...

Many thanks for your help, and I look forward to hearing from you!

Kind regards,
Robyn

robyn bensinger

[The Planet LA]
343 Rennie Ave. #5
Venice, CA 90291
p (310) 581-1100
c (310) 713.5550
f (310) 581-1130
skype: robynbensinger
www.theplanet.pro

From: Tassia Skolaude
<tassia.skolaude@furanetworks.com>
Date: March 18, 2014 at 6:00:57 AM PDT
To: flamoraes@mac.com, Andreu Veia <landreu@gmail.com>
Subject: Vint Cerf

Hi Fla!

Andreu, cc in this email, is a friend of Vint Cerf and can help you.

Please send a description of the interview and he goes forward as needed. It's important have a long-term, because the agenda of Vint is complicated. :)

Thanks a lot, Andreu!

Best regards,
Tássia

—



Tássia Skolaude

Directora de Marketing

+34 618 741 641

skype: tassias

tassia@futuranetworks.com

—

Finalmente parte de mi trabajo ha cristalizado en un libro que se puede "escuchar, leer y mirar":
<http://ComoCreamosInternet.com>

—

Carla LaFever
Chief of Staff to Vinton G. Cerf

Google
1818 Library Street
Suite 400
Reston, VA 20190

+1 202 370 5615

—

Carla LaFever
Chief of Staff to Vinton G. Cerf

Google
1818 Library Street
Suite 400
Reston, VA 20190

+1 202 370 5615

—

Carla LaFever
Chief of Staff to Vinton G. Cerf

Google
1818 Library Street
Suite 400

Reston, VA 20190

+1 202 370 5615

Finalmente parte de mi trabajo ha cristalizado en un libro que se puede "escuchar, leer y mirar":
<http://ComoCreamosInternet.com>